



Its time to say goodbye to **SUMMER SUN DAMAGE** with DermaFix!

Chances are you spent some time enjoying the sun this summer! Hopefully, you remembered to apply a broadspectrum sunscreen (**DERMAFIX DERMASHIELD SPF 45**) to shield your skin from the sun's harmful rays. If you missed a few applications or forgot to reapply regularly and are now experiencing dehydration, hyper-pigmentation, environmental stress and wrinkles, **DON'T DESPAIR** - DermaFix has the solution with cosmeceuticals to heal and repair your skin!

UV light is not visible to the human eye, yet it has detrimental effects on the skin. It is the sun that causes age spots, not your age! Even when it is cloudy outside, the sun's UV rays can penetrate the skin.

Sunscreen must be worn even when most of the day will be spent indoors because merely a brief walk, driving, or sitting next to a window can expose unprotected skin to enough sunlight to trigger melasma.

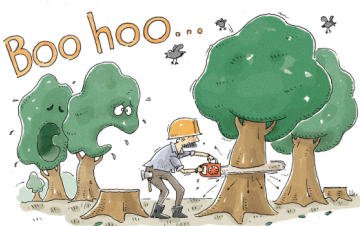
Exposure to the sun delivers a double hit. First it aggravates melanin production and second it cripples collagen in the skin.

Collagen is the most abundant protein in the body. In the skin, with prolonged UV exposure collagen strands lose their orderly arrangement and like an old rope, become frayed and tangled. 90% of the changes in our skin that we commonly associate with ageing are actually due to sun exposure and could be avoided with proper sun protection.

DermaShield SPF 45 125 ml - R230.00 Vat Inc
50ml - R120.00 Vat Inc

Do you your know your skin type?

- Type 1** Always buns, never tans
- Type 2** Usually burns, tans with difficulty
- Type 3** Sometimes burns, sometimes tans
- Type 4** Burn minimally, always tans
- Type 5** Rarely burns, tans profusely
- Type 6** Never burns, deeply tans



Should we feel guilty about our BOXED products???
Mostly made from beautiful "GREEN" trees!!

We lead..others follow!

SOLUTION NUMBER 1: Hyper-pigmentation

DermaFix Brightening Night with Tranexamic Acid.

Tranexamic Acid acts against the 'stimuli', whether they are internal or external that cause abnormal or excessive melanin production. **Tranexamic Acid** prevents the binding of plasminogen (activates enzymes in the blood to form a blood clot) released from endothelial cells to the keratinocytes. The blockade of this effect may be the mechanism through which **Tranexamic Acid** reduces hyper-pigmentation.

There is a significant relationship between the number of vessels and melasma therefore increased vascularity is one of the major findings in hyper-pigmentation - *inflammation!*

Topical application of **Tranexamic Acid** appears to be a new and promising therapeutic tool as part of hyper-pigmentation treatment. Not only does **Tranexamic Acid** inhibit melanin production and remove existing pigmentation, but it also effectively eliminates discolouration caused by acne.

In addition to this innovative ingredient **DermaFix Skin Brightening Night** also contains **Stay-C** - the protective corrector! **Stay-C** is essential for the formation and function of collagen to ensure increased elasticity in the skin. Vitamin C is a natural antioxidant that occurs in many different forms each with distinct properties. **Stay-C** - a stable form of Vitamin C has been shown to reduce melanin formation and provide a skin whitening effect when applied topically.

In order to naturally fade dark skin marks and obtain an even complexion, you must dedicate time and patience to the process. Though the products often provide initial improvement within 2 - 4 weeks of use, full results generally take 2 - 4 months and vary based on the individual's specific needs and skin condition. **SUNSCREEN IS NOT NEGOTIABLE!**

DermaFix Brightening Night 30ml R290.00 Including Vat

DermaFix Hyaluronic Plus Hyalurosmooth

SOLUTION NUMBER 2: Collagen and Elastin

Hyaluronic Acid (HA) is one of the fundamental components of the connective tissues. It gives the skin properties of resistance and its ability to maintain its shape. **DermaFix Hyaluronic Plus** contains a HA cage that encapsulates the active principle. In this way, the active is protected against external agents and thanks to the natural enzymatic degradability of the cross-linked HA, it is gradually released, making it bio-available over a prolonged period of time. In other words, the speed of the release of the "encaged" Hyaluronic Acid is regulated to ensure a prolonged presence of Hyaluronic Acid on the skin.

DermaFix Hyaluronic Plus Availability: 10 ampoules per box